
Privacy Policy

This Privacy Policy explains our policy regarding the collection and use of your information. As we update and expand our website and services, this policy may change, so please refer back to it periodically. By using our website and services, you consent to our information practices, including those aspects stemming from or depending on the independent services on which we rely.

What information do we collect?

Should you choose to create an account on our website, we collect the minimum information necessary for the purposes of registering and maintaining your account. This information includes the following:

- Your selected username
- Your first and last name
- Your email address
- Your account password

If at any time we expand this list, we will update our privacy policy.

Should you choose to submit user content (as defined in our site terms and conditions document) or otherwise send information to our site through any channel, including but not limited to web forms and email, we may collect any information provided by your browser, mail client, or other broker which is used to supply that content or information, in addition to the content itself.

At times, we may also collect certain general information related to site traffic as part of the analytics data that we use improve our website and services. The analytics data that we collect includes (but is not limited to) the following:

- Browser name and type
- Referring site
- Pages views on our site
- Site web form usage
- Site uploads and downloads
- Hyperlink usage
- Error codes

This list is not intended to be comprehensive, and is provided only to give you an idea of the type of data we collect. We reserve the right to make modifications to this list without updating our privacy policy.

The analytics data that we collect is viewed and used in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user. To collect this data, we rely on third party services, and by using our site you agree to our use of third party providers to collect telemetry data.

What do we use your information for?

We may use your personal information to:

- Administer our website and services
- Enable your access and use of services on the site
- Personalize or customize the website for you
- Send you marketing or other communications

Should you submit user content to us as defined in our terms and conditions, we may also use your personal information to:

- Publish information about you on the site
- Publish information about you in the relevant application(s)

Any analytics data we collect from you is analyzed in aggregate form to help us improve our website and services (we continually strive to improve our services based on data we receive from you). We do not use any personally identifiable information for marketing or advertising without your express approval, though we may on occasion mention or display statistics that have been aggregated from across our user base.

How do we protect your information?

Your account information is stored in a database provided by our web hosting service, and we will take reasonable technical and organizational precautions to secure sensitive information such as your email address and password, and to prevent misuse, loss, or alteration of this information once it has reached our site.

However, it is extremely important to note that at the moment traffic sent to and from our site is not encrypted. This means that you should never use a password with our site that you also use elsewhere, as we cannot guarantee that it will remain secure during transmission to or from our site. We will provide you with a default random password when you create your account, and if you are concerned about password security, we recommend that you simply continue to use that password - except in the unlikely case that it turns out to be a password you use elsewhere.

Any other account information you provide is also transmitted without being secured, so if you are concerned about this information being transmitted in the clear, you should not create an account on our website. If you do create an account, you agree that you understand the implications and potential consequences of transmitting unencrypted personal information, and that you will not hold us responsible for any loss or misuse of personal information that might arise as a result of these circumstances.

User content and other information that you send to us is stored by our web hosting service and on associated mail servers, and may or may not be secure. As a precaution, you should therefore never send us any information or content that you would not want shared with other parties (though our own handling of your information will of course abide by the policies described here).

Analytics data we collect from our website is processed and stored by third party services. We rely on their data protection mechanisms to keep your information secure - please read more about web analytics and telemetry services to understand how they typically store and secure data. Because there is no expectation that this data could reasonably be manipulated to identify any particular individual user, it is left to you to maintain an awareness of how telemetry services operate. Please also be aware that these mechanisms may change as our site and the services in question evolve.

[Do we use cookies?](#)

We do not use cookies beyond those that are necessary to maintain a user session and submit content to our site via web forms. By using our website you agree to our use of such cookies.

[Do we disclose any information to outside parties?](#)

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information without your express approval. This does not include trusted third parties who assist us in developing or publishing our website or services, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our policies, or protect ours or others rights, property, or safety. However, non-personally identifiable information and user content as outlined in our site terms and conditions may be provided to other parties for marketing, advertising, or other uses.

Should we choose to sell or otherwise transfer ownership of our website, services, and/or products, any data we have collected can be reasonably expected to accompany such sale or transfer. We may also sell, assign, or otherwise transfer such information in the course of acquisitions, mergers, reorganizations, divestitures, bankruptcies, dissolutions, liquidations, and/or similar transactions or proceedings involving all or a portion our holdings.

Keep in mind also that the analytics data that we collect is processed and stored by third party services. These services are maintained separately from our own, and as such their policies regarding data sharing and disclosure may also differ from our own. We have no responsibility or liability for the information, data, privacy, or other practices of these third party services, though as we care highly

about the integrity of our own website and services we of course welcome any feedback related to how the practices of third party services may reflect on us.

User content as outlined in our website terms and conditions, as well as other information that you send to us via means including but not limited to web forms and email, may be used as we deem fit, and such uses may not always align with the policies we use for your personally identifiable information. Such uses of user content are described further in our terms and conditions document.

Third Party Links

Occasionally, at our discretion, we may include, offer, or refer/link to third party products, sites, or services from our own website. These third parties maintain separate and independent privacy policies, and we therefore have no responsibility or liability for their content and activities. Nonetheless, we seek to protect the integrity of our own site and services, and welcome feedback.

Online Privacy Policy Only

This privacy policy applies only to information collected by our website and online services, and not to any associated applications.

Your Consent

By using our website and its related services, you agree that you understand and consent to our privacy policy, including those aspects of it which stem from or otherwise depend on the services on which we rely, whose policies may differ from our own and are maintained separately.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will update this document and/or update the Privacy Policy modification date listed below. We are, however, not responsible for updating our policy or its modification date in the event of changes to the privacy policies or information/data practices of the services on which we rely.

This policy was last modified on 04/28/2014.

You should check back with this document periodically to ensure that you are familiar with any changes to our data and privacy policies.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below:

[http://www.fracturedsands.com/
privacy@fracturedsands.com](http://www.fracturedsands.com/privacy@fracturedsands.com)